

Andrey GAEV

Senior Visual Designer

Experienced UI/UX Designer, art-director and webmaster, with 20 years in the field. Known for rapid delivery, attractive pricing, comprehensive solutions, and strong portfolio.

WORK EXPERIENCE

Dacoco GmbH | Zürich, Switzerland

Nov. 2021 - May 2024

SENIOR UI/UX DESIGNER

- Employed as a Designer at AlienWorlds.io, the largest blockchain game globally.
- Developed the game, designed UI and UX, established design systems, crafted various internal products, and led marketing campaigns

Delta Dental, CA. | San-Francisco, USA

Apr. 2020 - May 2021

SENIOR WEB DESIGNER

- Enhanced the corporate website by creating illustrations, developing guidelines, and designing user interfaces.
- Contributed to marketing efforts by producing videos and supporting campaigns.

City Sites | Irpin, Kiev reg., Ukraine

May. 2017 - Apr. 2020

ART DIRECTOR

- Spearheaded the development and launch of a new brand for Irpin city
- Designed and implemented various digital platforms, including:
- City portal • Tourist website • Suite of municipal websites • City navigation, etc.

NT. Payments | Abu-Dhabi, UAE

May. 2017 - Apr. 2020

UI/UX DESIGNER

- Engaged in UX prototyping for payment terminals
- Designed applications for both iOS and Android platforms
- Created advertisements and promotional materials

Wargaming | Kiev, Ukraine

Nov. 2015 - Nov. 2016

WEB & GRAPHIC DESIGNER

- Specialized in web and UI design, designing interfaces for mobile games
- Managed SMM activities and developed storefront materials for user acquisition
- Collaborated closely with the headquarters in Seattle, WA

STB TV Channel | Kiev, Ukraine

Nov. 2015 - Nov. 2016

WEB-DESIGNER

- Responsible for web design for Ukraine's largest TV channel
- Developed the STB-Idiet mobile app, landing pages, and websites
- Managed social media marketing activities

SCOPE OF ACTIVITY

- Graphic design
- Web design
- Corporate identity
- Design systems
- User interface design
- User experience design
- 3D modeling
- Motion graphics
- Illustrations

SPECIALIZATION

- Complex branding
- Games
- Blockchain
- Characters
- Brand books
- Marketing campaigns
- DAO

ADVANTAGES

- Extensive experience
- Rapid delivery
- Competitive pricing
- Comprehensive approach
- Versatile expertise
- Established reputation

ACHIEVEMENTS

- Supported a major European railway company for 18 years
- Developed and launched municipal websites for 37 schools
- Spent 2 years completing the Irpin city brand book
- Volunteered for 3 years in the charitable project "Fairy Tales"
- Worked in a company with 4,000 employees
- Created a label that increased client sales by 700%
- Created YouTube short with 27 million views

CONTACTS

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Andrey G. 15 min. ago

Pls check my website & portfolio here 😊

